

## ANNOUNCEMENT

### INTERNATIONAL SYMPOSIUM ON MEDICINAL PLANTS AND HERBAL DRUGS IN HUMAN AND LIVESTOCK WEALTH – A GLOBAL PROSPECTIVE (ISMPPH 2015)

11<sup>th</sup> – 13<sup>th</sup> December, 2015  
Department of Botany  
(1940-2015 Platinum Jubilee)  
Pachaiyappa's College, Chennai, INDIA

Thrust areas : Cultivation of medicinal plants; Ethnobotany and uses of medicinal plants; Sustainable harvesting of local resource plants; Conservation and utilization of genetic resource of medicinal plants; Biotechnological methods for conservation of medicinal plants; Molecular techniques to augment medicinal plant utilization; Biodiversity and bioprospecting of medicinal plants; Ethnoveterinary practice and Livestock healthcare; Pharmacognosy and entopharmacology; Development of drugs and commercialization of local knowledge; Quality control and standardization of herbal products and formulations; Challenges, constraints and opportunities in herbal medical industry; Agrotechniques and pest control strategies for medicinal plants & Impact of climate change on medicinal plants

*Submission of Abstracts:* Last date for submission of Abstracts 15<sup>th</sup> November 2015; Intimation of acceptance of Abstracts 30<sup>th</sup> November 2015. Abstracts should be submitted to tsekar\_bot@yahoo.com

Registration: Up to 30<sup>th</sup> November, 2015: Rs. 2000/- For Scientists/Faculty; Rs. 1000/- For Students and Research Scholars

*Spot registration:* Rs.2500/- For Scientists/Faculty; Rs. 1500/- For Students and Research Scholars

*Draft/Cheque* should be made in favour of 'ISMPPH-2015' payable at Chennai

*For online transfer:* Name: ISMPPH 2015; Account No. 000501000039910; MICR: 600020015; IFSC: IOBA0000005 (Indian Overseas Bank, Aminjikarai Branch, Chennai)

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